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## NEWS RELEASE

### For Immediate Release

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### **Finding Power and Purpose: The New Leadership Landscape for Boards**

*National leader BoardSource President and CEO Anne Wallestad presents on Moments Where Executives Are Called to Lead in the Nonprofit Sector*

**Portland, Ore.** – Anne Wallestad, president and chief executive officer of Washington, D. C.-based BoardSource will share her perspective on what’s happening across the nonprofit sector and how to translate that into positive momentum and action here in Oregon. BoardSource is a national organization working to strengthen nonprofit board leadership. Wallestad will present her thoughts and insights at three two-hour Oregon community forums: Portland on April 17, Redmond on April 18 and in Eugene on April 19.

“In times of change, board members and executives must be advocates,” said Wallestad in an opinion piece in *The Chronicle of Philanthropy* earlier this year. “Our missions are far too important to sit on the sidelines while critical decisions are made. The people who depend on us need us to do more. They need us to engage. They need us to educate. They need us to organize. And, yes, sometimes they will need us to fight.”

Nonprofit Association of Oregon is convening the three forums, thanks in part to the generous sponsorship of Bank of the Cascades. All are welcome to attend, particularly nonprofit, business and community leaders who are interested in hearing about the big questions nonprofits face as well as the domino effect this has on other sectors and our communities.

#### **Event Information:**

- **Portland:** Monday, April 17, 2017, 8:30 – 10:30 a.m. at the Portland Art Museum Fred & Suzanne Fields Ballroom, 1219 SW Park Avenue, Portland; to register, visit: [www.tinyurl.com/PowerPurposePDX](http://www.tinyurl.com/PowerPurposePDX)
- **Redmond:** Tuesday, April 18, 2017, 9 – 11 a.m., Eagle Crest Resort, Juniper Hall, 1522 Cline Highway, Redmond; to register, visit: [www.tinyurl.com/PowerPurposeRedmond](http://www.tinyurl.com/PowerPurposeRedmond)
- **Eugene:** Wednesday, April 19, 2017, 9 – 11 a.m. at the Downtown Athletic Club, Ballroom B&C, 999 Willamette Street, Eugene; to register, visit: [www.tinyurl.com/PowerPurposeEugene](http://www.tinyurl.com/PowerPurposeEugene)

**Registration** is: \$35 for NAO members; \$60 for Non-NAO members

For questions, contact [training@nonprofitoregon.org](mailto:training@nonprofitoregon.org) or 503-239-4001 ext. 123.

#### **About BoardSource:**

BoardSource is the recognized leader in nonprofit board leadership and supports, trains, and educates nonprofit leaders from across the country and throughout the world. With almost three decades of experience, BoardSource provides leaders with an extensive range of tools, resources, and research data to increase board

effectiveness and strengthen organizational impact. It also serves as the national voice for inspired and effective board leadership on critical sector issues. BoardSource is a 501(c)(3) organization.

The [2017 BoardSource Leadership Forum: Igniting Leadership for Power, Purpose, and Impact](#) will be held October 19-20 in Seattle. More than 800 board members, chief executives, staff, and nonprofit professionals will meet to discuss the newest thinking and best practices in nonprofit board leadership. Through plenary sessions, workshops, discussions, presentations, and networking events, conference participants learn how to guide their organizations toward greater impact and mission fulfillment. For more information, visit [www.boardsource.org](http://www.boardsource.org).

**About Anne Wallestad:**

Anne Wallestad was appointed president & CEO by BoardSource’s board of directors in the summer of 2013, after having served as a key member of BoardSource’s leadership team for more than five years. Since taking the helm in 2013, she has overseen a period of significant growth and change for the organization, including the launch of several new leadership initiatives and the successful implementation of a more streamlined model of program delivery.



A seasoned nonprofit professional, Anne has held leadership positions with a number of local and national organizations. Prior to joining BoardSource’s leadership team in December 2008, she served as the vice president of development at the Gay & Lesbian Victory Fund and Leadership Institute, where she helped facilitate – from the staff perspective – a strategic restructuring of the groups’ boards of directors and leadership. Anne is an experienced trainer and facilitator and has worked with boards and volunteer networks to strengthen volunteer management, events management, and fundraising skills. She has held leadership posts at the Boys & Girls Clubs of Central Iowa; the Rape, Abuse & Incest National Network; and the Human Rights Campaign, where she was responsible for partnering with and training leaders in communities targeted for organizational expansion and growth. Anne serves on the board of Capital City Public Charter School and the regional advisory board for Drake University, where she earned a BA degree in sociology and English.

**About Bank of the Cascades:**

Bank of the Cascades is the principal subsidiary of Cascade Bancorp (NASDAQ: CACB) headquartered in Bend, Oregon. Across the Pacific Northwest, the bank proudly delivers personalized relationship banking, competitive financial products, and advanced technology for the convenience of our customers. Founded in 1977 with our first branch in Bend, the bank has grown over the past 40 years to now offer full-service community banking through a network of branches in Oregon, Idaho and Washington. Bank of the Cascades’ culture is deeply rooted in the communities they serve and directors, executive leadership and staff share a commitment to supporting and serving local nonprofit organizations. In addition to providing financial support, our bankers volunteer their time and expertise to a wide variety of community, business and charitable organizations. For more information, visit: [www.botc.com](http://www.botc.com).

**About Nonprofit Association of Oregon:**

The Nonprofit Association of Oregon (NAO) is the statewide membership organization providing a unique vehicle for nonprofit sector expression and support. At NAO, we believe the nonprofit sector strengthens the fabric of our democracy and our communities. Nonprofits create many public benefits such as opportunities to participate in civic affairs, enrich cultural life, provide needed services, generate significant economic impact, address inequities, and create innovative solutions to community issues. By representing and supporting nonprofits of all sizes and geographic locations across Oregon, we strive to convene, build capacity, promote best practices and be a thought leader to help nonprofits build a thriving and vital Oregon. For more information, visit: [www.nonprofitoregon.org](http://www.nonprofitoregon.org) (5100 SW Macadam Avenue, Suite 360, Portland, OR 97239).