ANNUAL REPORT

2015
OUR 2015 HIGHLIGHTS

- More than 95,000 visitors accessed information from the NAO Helpline and Resources website sections.
- Convened rulemaking sessions with the Oregon Department of Justice on laws passed to support nonprofits. Through advocacy and public affairs efforts, NAO’s served more than 17,000 charitable benefit nonprofits in Oregon.
- Conducted 8 Resource Roundups with individualized light coaching sessions throughout Central Oregon.
- Mobilized nonprofits to engage in discussions and advocacy related to the proposals for changes to the Oregon minimum wage.
- Provided over 160 training network sessions, workshops, webinars, and community engagements across the state.
- Increased the influence, understanding, and respect of the nonprofit sector in Oregon.
- Worked in partnership with key advocacy partners to educate and inform the sector and policymakers about issues that affect nonprofits.
- Adopted and promoted the Independent Sector’s Principles for Good Governance and Ethical Practice.
- Strengthened strategic partnerships with local and national capacity-building organizations and worked with the Alliance for Nonprofit Management and Portland State University to bring the national Alliance conference to Portland.
- Expanded NAO’s Executive Transition Services (ETS) around the state with new team members in Bend, Eugene, Roseburg, and through a deepening partnership with CFO Selections on interim CFO placements. Through ETS interventions, NAO supported nonprofits during critical transitions in their organizations by providing 36 interim Executive and Development Directors placements.
- NAO’s consulting and associate teams provided nonprofits over 145 organizational development consultancies including: expert level coaching, leadership development and training, and Executive Search Services to support effective mission impact.
- Lobbied the Oregon Congressional Delegation for the passage of the America Gives More Act including permanence and expansion of important tax incentives for giving to nonprofits.
- Collaborated with Nonstop Administration and Insurance Services to develop Insure Oregon Nonprofits (ION), a partially self-insured health plan option for small to mid-sized nonprofits.
- Collaborated with the Public Interest Management Group to pilot the Success Factors Analysis tool for gauging nonprofit performance across a wide variety of practices.
- Provided technical assistance to 685 individuals seeking information regarding nonprofits through the Nonprofit Helpline & Resources team.
- Convened discussions on the role of nonprofit organizations in addressing poverty, racism and violence in society as well as how the needs of the global majority will be met in the coming years.
- Trained 17 leaders through an Equity and Inclusion Leaders Cohort to support nonprofit executives in building their knowledge and capabilities as leaders of diversity, equity, and inclusion.
- NAO ended our program year with a 43% increase in membership over the previous year with 1,046 nonprofit and affiliate members.

OUR TEAM

Jim White
Executive Director

Allison Adcox
Operations Manager

Ali Benson,
Training Coordinator

Jennifer Bugley,
Training Director

Amy Callahan
Director of Communications & Advancement

Amy Carlson
Director of Rural Programs

Abe Conway
Technology Manager, Consultant

Janelle Culley
Consulting Programs Coordinator

Barb Gibbs
Senior Consultant

Adrienne Graham
Regional Director, Central Oregon

Guadalupe Guajardo
Senior Consultant

Cliff Jones,
Senior Consultant

Alexis Millet
Rural Programs & Helpline Manager

Jessica Perkins
Helpline & Membership Coordinator

Brad Ramos
Communications Coordinator

Kathleen Ris
Operations & Billing Coordinator

Rachelle Schaaf
Training Event Manager, Southern Oregon

Kim Vu
Financial Manager
STATEWIDE MEMBERSHIP

777 Nonprofit Members
269 Affiliate Members
as of September 2015

THE FINANCIALS

Statement of Activities
Year Ended September 30, 2015

Unrestricted Support & Revenues
Grant & Sponsorships $583,570 $475,645
Individual Contributions 4,615 5,468
Program & Service Fees (Net of Client Costs) 1,103,406 1,052,113
Membership Dues 110,631 133,450
Interest 947 1,000
Sales & Other Income (Net) 29,128 18,799
Total Unrestricted Support & Revenue 1,832,297 1,686,475

Expenses
Personnel 1,176,669 1,146,806
All Other Expenses (incl Depreciation) 504,966 490,134
Total Expenses 1,681,635 1,644,940

Income (Deficit) 150,662 41,535

2016 BOARD OF DIRECTORS

Nancy Ramirez Arriaga | Independent Consultant – Portland
Ms. Ramirez Arriaga serves as an independent consultant providing coaching, training, and facilitation to nonprofit organizations. With over 15 years of experience in the nonprofit sector, she specializes in developing intercultural strategies while promoting culturally fluent workplaces.

Kathie Collins | Executive Director of the Treasure Valley Relief Nursery – Ontario
With a background in public relations, Ms. Collins became the first Executive Director of the Treasure Valley Children’s Relief Nursery in Ontario, growing the organization from 2 part-time staff serving 10 children to 12 staff members serving more than 80 children.

Eloise Damrosch | Executive Director of Regional Arts & Culture Council – Portland
Ms. Damrosch has been with the Portland tri-county Regional Arts and Culture Council (RACC) since 1988. RACC is a $7 million organization working to integrate arts and culture into all aspects of community life through; grants, placing specific works of art in public spaces, and supporting arts education.

Marilyn Hartzog | MJ Organizational Development Consulting – Portland
With over 15 years of experience in the nonprofit sector, Ms. Hartzog serves as an organizational development consultant providing capacity building services, is an Encore Fellow through Social Venture Partners – Portland, and recently retired as the Executive Director of the Oregon Micro Enterprise Network.

Chris Krenk | Executive Director of Albertina Kerr Centers – Portland
Mr. Krenk has served as the Chief Executive Officer of Albertina Kerr Centers for the past 25 years. Founded in 1907, Albertina Kerr Centers partners to support people with developmental delays, developmental disabilities, and mental health challenges to lead self-determined lives and realize their full potential.

Bob Lieberman | Executive Director of Kairos – Grants Pass
Mr. Lieberman arrived in Oregon from Chicago in the early 1970’s and began his career in children’s mental health services. He has been associated with Kairos (formerly known as SOASTC) since the late 70’s and has been its Executive Director since 1989.

Ross Laybourn | Retired Attorney – Portland
Mr. Laybourn is a former Assistant Attorney General with the Oregon Department of Justice, where he served for more than 30 years, including 20 years as the Attorney-in-Charge of the Oregon Charitable Activities Section. Mr. Laybourn is a Past President of the National Association of State Charity Officials.

Ian Lombard | Managing Partner, Skyline Capital – Portland
Mr. Lombard is a Managing Partner of Skyline Capital, a Portland based Venture Growth investment fund focused on apparel, footwear, and gear companies in the Active Lifestyle market. Mr. Lombard expresses his deep commitment to philanthropy by using his skills as a business leader to help nonprofits thrive.
Michelle Neal | Nonprofit Leader – Portland
Most recently, Ms. Neal was the Pacific Northwest Regional Director of INROADS. Ms. Neal has over 15 years of experience in the public, private, and nonprofit sector and is a former adjunct professor at Portland State University, Marylhurst University, and the University of Phoenix.

Rick Nitti | Executive Director of Neighborhood House – Portland
Mr. Nitti has been the Executive Director of Neighborhood House since 1991 when he moved to Portland from Chicago. Neighborhood House, founded in 1905, is a $5.6 million agency serving 12,000 low-income children, families, and seniors annually.

Chris Otis | Executive Director, SMART – Portland
Prior to joining SMART, Ms. Otis served as Executive Director for the Children’s Relief Nursery; the Cystic Fibrosis Foundation-Oregon Chapter; the Oregon Alliance of Senior and Health Services; the California Association of School Psychologists; and Deputy Executive Director for the California Chiropractic Association.

Mac Prichard | President Prichard Communications, Publisher of Mac’s List – Portland
Mr. Prichard owns and operates Prichard Communications and publishes an Oregon jobs board, Mac’s List. He has also served as Communications Director for several organizations, a speechwriter and Deputy Legislative Director for Governor John Kitzhaber, and a Portland City Hall spokesman for Earl Blumenauer.

Jen Rusk | Independent Consultant – Bend
Ms. Rusk serves as the Development Director for MountainStar Family Relief Nursery in Bend. Ms. Rusk has 27 years of experience in the nonprofit sector. Over the past 12 years, Ms. Rusk has helped 35 Central Oregon nonprofits achieve success in the areas of planning, organization development, and fundraising.

Brad Russell | Rogue Valley Family YMCA – Medford
Mr. Russell has been the CEO/Executive Director of the Rogue Valley Family YMCA in Medford, Oregon since July of 2006. He received his Bachelor’s degree in Business Administration from the University of Maine and his Master’s degree in Recreation Administration from Springfield College in Massachusetts.

Claire Seguin | Assistant Director of Housing Stabilization, OHCS – Salem
Ms. Seguin is the Assistant Director of Housing Stabilization at Oregon Housing and Community Services (OHCS). Prior to her work at OHCS, Ms. Seguin was the Executive Director of the Neighborhood Economic Development Corporation (NEDCO) in Eugene, Oregon.

Andrea Scofield | Executive Director, Camp Lutherwood – Cheshire
Ms. Scofield has over 25 years in the nonprofit sector. She has lived in the Portland area for over 25 years and has been involved in Lutheran Outdoor Ministries throughout the region and nation serving as both a consultant and volunteer board member.

Brandi Tuck | Executive Director of Portland Homeless Family Solutions – Portland
Ms. Tuck moved to Portland from Florida in 2006, and in 5 years founded both the Portland Jazz Composers Ensemble, where she serves as Board President, and Portland Homeless Family Solutions, where she is Executive Director.

THANK YOU
2015 SUPPORTERS

ACCESS
Asante Foundation
Bliss Sequoia Insurance & Risk Advisors
Brown & Brown Northwest Insurance
CFO Selections
Gordon Elwood Foundation
Heffernan Insurance Brokers
Jackson Foundation
James E. Richman, CPA, PC
JoCoNet
Jones & Roth CPAs & Business Advisors
Kairos
Lane County Youth Services
McDonald Jacobs Accountants & Consultants

Miller Nash & Graham Dunn, LLP
Nike
Oregon Community Foundation
Partners In Care
PGE Foundation
Propel Insurance
Rogue Valley Family YMCA
Samuel S. Johnson Foundation
Sisters of the Holy Names
Susan Matlack Jones & Associates, LLC
The Bend Bulletin
The Standard
University of Portland, Pamplin School of Business
THANK YOU FOR YOUR MEMBERSHIP!

ACCESS RESOURCES
Don’t reinvent the wheel! NAO does the research so you don’t have to. Get access to carefully-selected resources to help you govern, manage, and fund your nonprofit effectively. Examples: Sample policies (like board attendance, personnel policies, conflicts of interest, whistleblowers) access to high-quality professional development training (at a discount) and consulting, and a state-wide event calendar to help showcase your nonprofit’s good work.

AMPLIFY YOUR VOICE
Be part of the united voice for all nonprofits. Be aware of proposed laws and rules that directly affect your organization. Together, we’ve cut government red tape, changed laws to help you raise more money, and stopped efforts to tax nonprofits and silence nonprofits’ advocacy.

CUT YOUR EXPENSES
Save money on your expense items, such as job postings, D&O and unemployment insurance, background checks and screening, credit card processing, conference calls, videoconferencing, publications including the Oregon Nonprofit Corporation Handbook, and more! We are always looking for ways to help you stretch your dollars.

CONNECT & LEARN
Build your network, gain critical skills & get support. Learn how other nonprofits approach the same challenges you face. Stay up-to-date on tips, trends, and best practices. Join your peers from across the state for our annual Nonprofit Leader’s Conference and Annual Meeting or a Forum to get tips from legislators and polish your advocacy skills. Be part of the statewide network of nearly 1,000 members, serving all counties of Oregon.

For more information about the Nonprofit Association of Oregon, our member benefits, or renewal process please visit: www.NonprofitOregon.org call 503-239-4001 ext 127 or membership@nonprofitoregon.org