



THE NONPROFIT
ASSOCIATION OF
OREGON

Connect. Improve. Advance.



**Nonprofit Association of Oregon
2017 Annual Meeting
Portland, Oregon – September 28, 2017
Celebrating 40 Years!
Lilisa Hall's Talking Points**

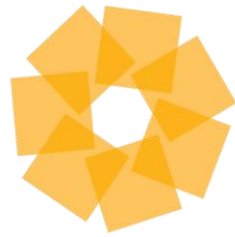
- What a fantastic discussion – thank you so much Sean!
- Good morning – my name is Lilisa Hall, Director of Membership, Communications and Advancement
- Many of you are aware that NAO is celebrating its 40th anniversary this year...yes, 40 years!
- But NAO couldn't have come this far without all of you – so thank you for all you do!
- Over the next few minutes, I'm going to take us down memory lane – by decades – don't worry – it'll be fairly brief!

MUSIC

- Decade 1: 1977 – 1987
- In the late 1970s, there were 639 registered public benefit nonprofit organizations in Oregon...
- The times – they were a changin'
- There was a growing need for social services, grassroots organizations sprang up, and civic and community engagement was burgeoning
- Nonprofits were seeking technical assistance
- In an attic in SE Portland, Kay Sohl and Jean DeMaster hatch an idea to serve nonprofits
- And 40 years ago Technical Assistance for Community Services, NAO's predecessor was born
- Three staff members share an office with Kay's adorable Dalmatian!

MUSIC

- Decade 2: 1987 – 1997
- There was a growing need for financial-related professional development – and voila! – the Nonprofit Fiscal Managers Association was born
- This was followed by the Executive Directors Network – (that's today's Nonprofit Leaders Network). CPAs, attorneys, fund development professionals, human resource consultants, and others all contribute their time and expertise as volunteer speakers
- TACS sponsors the first conference for People of Color
- Recognizing a need for ongoing dialogue, the Diversity Leadership Network was created – today's Equity and Inclusion Network
- *The Oregon Nonprofit Corporation Handbook* by Kay Sohl and Cynthia Cumfer is published – 3,000 copies are sold within three years!
- Meyer Memorial Trust funds a three-year capacity building grant
- United Way of the Columbia-Willamette contracts with TACS to establish the Nonprofit Organization Information and Referral Helpline – Helpline is born!
- There are 9,667 registered public benefit nonprofits.



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- Decade 3: 1997 – 2007
- TACS launches trainings in Bend, Salem, Medford, Enterprise, Astoria
- Some of these transition into today's Rogue Valley Nonprofit Network in Southern Oregon and Nonprofit Network of Central Oregon
- The Executive Transition Services is created. More than 100 organizations get help in the next five years!
- TACS partners with the Oregon Community Foundation to launch *Oregon Involved* – a movement to connect people to nonprofits in every community in the state
- With a Nonprofit Steering Committee of nonprofit leaders from across the state, as well as 147 founding member nonprofits – TACS creates the Nonprofit Association of Oregon as a membership program under the TACS umbrella
- There are 13,456 registered public benefit nonprofits

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- Decade 4: 2007 – 2017
- In mid-2008, Kay Sohl transitions from TACS. As is often the case when founders leave, TACS takes some time to find its footing...Cathy Briggs steps in as Executive Director for less than a year and is followed by Carrie Hoops for 2-1/2 years.
- The Ford Family Foundation, M. J. Murdock Charitable Trust and The Collins Foundation invest in NAO's work. Other foundations and corporate partners do the same.
- In 2010, NAO adopts its current mission and new bylaws, is formally accepted by the National Council of Nonprofits, and becomes THE state membership association. In October 2012, Jim White becomes NAO's executive director.
- The work begins to transform NAO into the state membership association and extend NAO's reach across the state
- In 2016, NAO's Board commits to deepen our commitment to Diversity, Equity and Inclusion.
- There are 19,786 public benefit nonprofits registered in Oregon
- To continue the story into 2017, here's Sara Curiel Paez and Victor Vasquez ...